



3D modeling, 118 divisible systems, 182 feedback and quality, 182 example, 213-214 assemble-to-order, 34 feasibility stage, 47 assembly line. See mass production. focus on the job, 52 assessment, 188-189 handspreads, 47 asynchronous cadence, 109 samples of new products, 47 Austin, Rob, 40 7 principles. See seven principles. auto industry. See also specific industries. 7 wastes. See seven wastes. America, 2–3 14 points of Deming, 122-123 Japan, 4–7 80/20 rule, 25–26 used car sales, 41 Autodesk, 55 automating complexity, 72-73 Α automating routine tasks, 197-198, 227-A3 reports, 157–158 228, 231–232 acceptance tests, 150, 186. See also story autonomation (Jidoka), 5-6 tests. availability of processes, 98 accommodations, 233 accountability, 64-65 Aden, Jill, 195 BAA airport management, 217-218, adopting new technologies, 230-231 220-221 agile software development, tools for. See Rally. backlog items, 185-186 Airline Information Management System, balanced scorecards, 144 119 barriers airport check-in desk example, 110 eliminating, 210 airport delays, example, 136-137 interdepartmental, 122 Aisin fire, 208–209, 211 batch and queue approach, 88 AJAX, 150 Beck, Kent, xx Bell, Gordon, 165 Alias, 55 alignment, 69 bell curve, and individual performance, 130 allegiance, 214-216 Allen, Charles, 234 Bell Laboratories, 121 American auto industry, 2–3 Benneton, 67 Beyond the Goal, 230 American System of Manufacture, 1 analyzing the situation, 169 big visible charts, 140 andon, 139-140 billing system example, 167-168 Black Belts, 229 annual performance rating. See performance evaluations. blame, 143 applause, 210 Blanc, Honoré, 1-2 Blenko, Marcia, 57 Appleton, Brad, 202 approval process, 84, 103 BMI, 39 architecture, software BMI call center, outsourcing, 215 definition, 20 Boehm, Barry, 33













Boeing business success 777 project, 117-120, 140, 230 constraints, 153 787 Dreamliner, 210 responsibility for, 13, 16, 53 outsourcing, 216–217 rewards for, 145 Bohnet, Ralph, 167 bonuses as incentives, 145, 146 \mathbf{C} books and publications cadence Beyond the Goal, 230 asynchronous, example, 109 Cheaper by the Dozen, 37 cycle time reduction, 108–109 "Collaboration Rules," 208 establishing, 108–109 Conquering Complexity in Your Business, 67 Cagan, Martin, 53 "Do You Have Too Much IT?", 69 Canada, 231-232 Estimating and Planning, 232–233 capable development process, 98 Fit for Developing Software, 187 capacity, limiting work to Hidden Value, 146 cycle time reduction, 110-111 The Instructor, the Man and the Job, 234 teams, 134 The Knowledge-Creating Company, 156 cascading queues, 113-114 Lean Software Development: An Agile cash stage, 49 Toolkit, xxiii cause. See root causes. Lean Solutions, 43 champions, 52-57, 133 The Living Company, 141, 225 change The Machine That Changed the World, 11 agents, 229 Managing the Unexpected, 9 management, 25 Product Development for the Lean scope bloat, 25 Enterprise, 15 scope control, 25 Product Development Performance, 13, 52 tolerance, 182 "Quality With a Name," 20 waste, 25 Taxonomy of Problem Management change for the better (Kaizen) events, 173-175 Activities, 20 change requests, 62 Toyota Production System, 5 chartering teams, 241 The Toyota Way, 14 charts, 140 The Ultimate Question, 241 Cheaper by the Dozen, 37 "When IT's Customers Are External," 62-63 chief architect, 133 Who has the D?, 57 chief engineer, 53–55 Working Effectively with Legacy Code, 167 Christensen, Clayton, 226 bottleneck elimination, xix Chrysler bottlenecks (Muri), xix NS minivan, 56 boundaries, organizational QFD (quality function deployment) analysis, cascading queues, 113-114 cost of crossing, 39-40, 243 shared leadership, 56 lean supply chains, 13 relational contracts, 221 requirements, 24, 91 teams, 214 test-and-fix, 24 value streams, 84 value streams, 91 boundaries, system, 201 waste, 24 Brin, Sergey, 46 Clark, Kim B., 52 building quality in, 25-29 Clark, Mike, 197 burn-down charts, 140 ClearStream Consulting, 167–168 business case, 240 Cleland-Huang, Jane, 182 business intent, testing, 200 CMM, 124 business process, 17, 20, 181 coaches, 133















code	complete teams, 57–60
complexity, 69	complexity
source of waste, 74–75	automating, 72–73
technical debt, 150	competitive advantage, 69
undeployed, 75	cost of, 69–70
undocumented, 75	limiting features and functions, 70–71
unsynchronized, 74	minimum useful feature sets, 71–72
untested, 74	pricing structure, example, 72–73
code reviews, 194–195	prioritizing features, 71–72
coffee cup simulation, 10–11	root cause of waste, 67
Cohn, Mike, 232	software code, 69
collaboration. See partners; teams.	concept stage, 46
"Collaboration Rules," 208	concurrent development, 182
co-located teams, 211, 213	concurrent engineering, 16
commitment. See also Just-in-Time commitment.	condensing knowledge, 157
to change, 151	configuration management, 201–202
deferring, principle of, 32–33	conflict of interest, 215
iterative development, 186	conquering complexity, 5
planning as, 33	Conquering Complexity in Your Business, 67
committers, 209–210	constraints, 230–233
companies	continuous improvement
life expectancy, 225–227	cadence, 168
organizational boundaries	complexity reduction, 166
cascading queues, 113–114	configuration management, 201
cost of crossing, 39–40, 243	Deming's 14 points, 122
lean supply chains, 13	development organization objectives, 239
relational contracts, 221	at PatientKeeper, 98
teams, 214	principle of, 38
value streams, 84	waste elimination, 166
purpose of, 123	continuous integration, 202–203
types of, 141	contractors, 218
compensation	contracts
alternatives to money, 145–146	BAA airport management, 217–218, 220–221
annual raises, 144	fixed price, 125
balanced scorecards, 144	Norwegian Computer Society, 218–219
bonuses, 145, 146	NTNU (Norwegian University of Science and
promotion systems, 143–144	Technology), 218–219
reward basis, 144–145	PS 2000, 218–219
span of influence <i>versus</i> span of control, 144–	purpose of, 217
145	relational, 219–221
competing on the basis of time, 34	T5 Agreement, 217–218
competitive advantage	time and materials, 218
complexity, 69	Cook, Scott, 51, 55
customer satisfaction, 241	costs
development speed, 35	competing on the basis of time, 34
expert workforce, 37	complexity, 24–25, 69–70
feedback, 177	crossing organizational boundaries, 39–40,
	243
lean principles, 11	
management innovation, 124	economies of scale, 5
outsourcing, 215–216	extra features, 24–25
Toyota, 224	joint ventures, 220
user interface, 189	Keiretsu advantage, 12















costs (continued):
lifecycle, 20, 70–71
refactoring, 166
of software maintenance, 20–21
standards, 193
support and warranty, 164
synergistic relationships, 221
target, 180, 218-219, 221
counterintuitive concepts
continuous integration, 202
Lean, 11
new paradigms, 11
object orientation, 195
set based development, 161
seven principles, 23
Crawford-Mason, Clare, 125
create knowledge, principle of, 29–32
Critical Chain, 232–233
cross-functional teams, 56, 64, 78, 122
Cunningham, Ward, 187
custom systems. See software development,
custom systems.
customer-focused organizations
champions, 52–57
chief engineer, 53–55
complete teams, 57–60
decision making, 57
designing for manufacturability, 58–59
designing for operations, 58–59
development goal, 55
facilitating information flow, 52–60
leadership, 52–57
leadership teams, 55
Murphy's Law, 59–60
responsibility, 56–57
shared leadership, 56
What can go wrong, will go wrong, 59–60
customers
delighting, 49–52. See also Google.
focus on the job, 51–52
Kano model, 49–52
needs, 43
satisfaction, 49–52
satisfaction, as competitive advantage, 241
satisfaction, measurements, 241
service, example, 111–112
understanding, 50
cycle time
measurements, 238–240
PatientKeeper, 97–98
reducing
establishing a cadence IIIX_IIIY

```
evening out work arrival, 103-105
     limiting work to capacity, 110-111
     minimizing process elements, 105-107
     minimizing process size, 107–108
     pull scheduling, 112–114
  speed, 98-99
  utilization and, 102
D
Darwin Information Typing Architecture
       (DITA), 131
dashboards, 136, 140-141
de Geus, Arie, 141, 225
decisions. See also commitment.
  irreversible, 160
  key, 162
  making, 57
decomposition, optimizing by, 40-41
defects
   discovering versus preventing, 27, 82. See
         also test-driven development.
  inspecting for, 27, 82
  as management problems, 29
  queues, 25–26
  rates, 27, 34, 81, 85
  seven wastes, 81-82
  tracking systems, 27
defer commitment, principle of, 32-33
  mapping in value streams, 91
  seven wastes, 80-81
delighters, 65
delighting customers, 49-52
deliver fast, principle of, 34-35. See also speed.
Dell Computer, 11–13
Deming, W. Edwards
   14 points
     overview, 122-123
     point 12, 210
     points 6 and 7, 210
  causes of problems, 121, 123-124
  choosing suppliers, 122, 123
  Deming Cycle, 121
   dependence on inspection, 122
   fear, 122
   inherent system variation, 121
   interdepartmental barriers, 122
  introduction, 120
  leadership, 122
  numerical quotas, 123
  PDCA (plan, do, check, act), 121, 154–155
```

pride of workmanship, 123













psychology, 122	pride in workmanship, 210
purpose of a company, 123	process improvement, 31
scientific method, 121	pull scheduling, 112–114
slogans, exhortations, and targets, 123	rewards, 145
synergy, 121	set-based concurrent engineering, 16
System of Profound Knowledge, 121	size, and technical debt, 153
theory of knowledge, 121	DFSS (Design for Six Sigma), 229
training, 122, 123	differentiation, 50
Deming Cycle, 121	discipline
democracy principle, Google, 45	automating routine tasks, 197–198
Denne, Mark, 182	code reviews, 194–195
dependencies, teams, 135	configuration management, 201–202
deployment deployment	
	continuous integration, 202–203
available to production, 87, 90	five S's, 190–192
average time, 6, 86	merging subsystems, 203–204
concept-to-launch time, 99, 103	mistake-proofing, 196–198
cycle time, 170, 238–239	nested synchronization, 203–204
delays, 91	Open Source reviews, 196
incremental, 178–179	organizing a workspace, 190–192
minimum useful feature sets, 71	pairing, 195–196
obsolescence, 91	shine (seiso), 191–192
Polaris project, 178–179	sort (seiri), 191–192
QFD (quality function deployment) analysis,	standardize (seiketsu), 191–192
56	standards for software development, 193–196
undeployed code, 75	sustain (shitsuke), 191–192
design	systematize (seiton), 191–192
of code. See software development.	test-driven development, 198–201
intent, testing, 200	dispatching, 137–138
for manufacturability, 58-59	DITA (Darwin Information Typing
for operations, 58–59	Architecture), 131
of products. See Toyota Product Development	divisible systems architecture, 182
System; Toyota Production System.	Do It Right the First Time, 165
Design for Six Sigma (DFSS), 229	do it right the first time, 29
design/build teams, 118, 123, 133	"Do You Have Too Much IT?", 69
deskilling, 228	doctor's appointments, example, 104-105
deterministic school, 21	documentation, 74, 77
detractor, 65, 241	domain, 82, 180, 183
Detroit, 2, 4, 117	domain models, 185–186
developing software. See software development.	Drucker, Peter, 12-13, 220-221
development teams	dual ladder, 143
3M, 56–60	dysfunctional measurements, 238
capacity, 99	,
champions, 132	E
DFSS (Design for Six Sigma), 229	
error prevention, 82	Easel Corporation, xvii economic companies, 141
expertise, 129–130, 212	
goal of, 240	economies of scale, 4, 68
incentives, 123	education. See training.
interaction designers, 189	80/20 rule, 25–26
joined at the hip, 55	eliminate waste, principle of, 23–25
maintenance duties, 79	eliminating barriers, 210
measurements, 237	embedded software, 20, 163
measurements, 257	empirical school, 21











employees. See partners; people; teams. engaged thinking people, 35, 37, 117, 237 enterprise software, 20 entrepreneurial leaders, 16, 37, 54 ERP (Enterprise Resource Planning), 231 estimates as commitments, 232 granular level, 134 implementation effort, 185 stories, 183 tasks, 97 Estimating and Planning, 232-233 Evans, Eric, 186 Evans, Phillip, 208 Excel, 36 excellence principle, Google, 45 exchanging tests, 212 exhortations, 123 exhortations as incentives, 123 expediting projects, 98 experimentation, 171-172 expert technical workforce, 37 expertise, in teams, 129-131 exploratory tests, 201 extra features, as waste, 24-25, 75

F FAA (Federal Aviation Administration), 119 face-to-face discussion, 78 fail fast, 118-119 fast delivery. See deliver fast; speed. fear as incentive, 122 feasibility stage, 46-47 Feathers, Michael, 167 features limiting, 70–71, 165 minimum useful sets, 71-72 prioritizing, 71-72 wastes, 24–25, 75 YAGNI (You Aren't Going to Need It), 165 FedEx, 34 feedback, and quality architecture, 182 competitive advantage, 177 iterative development, 183–190 Polaris program, 177–182 release planning, 179–181 financial results. See return on investment. fire, Aisin plant, 208-209, 211 FIT (Framework for Integrated Tests), 75, 150,

Fit for Developing Software, 187

Fitnesse, 150 five S's, 190-192 fixed price contracts, 125 fixtures, 187 focus on the job, 51–52 Ford, Henry, 2-3 Ford Motor Company, 2-3 14 points of Deming, 122-123 Fowler, Martin, 167 framework for integrated tests. See FIT (Framework for Integrated Tests). France, 1-2 Francis, Charles A., 3 frequent integration, 212 Fujimoto, Takahiro, 52 Fujitsu, 39 funding profiles, 61 future blindness, 226

G

games, 17, 48, 181 Gap, 68 Gates, Bill, 36 GE Workout, 173–175 genchi-genbutsu (go, see, confirm), 54 General Motors, 2-3 George, Michael, 67 Gilbreth, Frank, 37-38 Gilbreth, Lillian, 37-38 global networks, 210-214 global teams, 212 global work groups, 212 goal setting, 223 Goldratt, Eliyahu, 230, 232 Google corporate philosophy, 44 customer satisfaction, 50 democracy principle, 45 excellence principle, 45 history of, 43-44 Keyhole, 45 maps, 45 page rank system, 48 product development principles, 44-45 product development timeline cash stage, 49 concept stage, 46 feasibility stage, 46–47 pilot stage, 48 systems design stage, 47 queuing theory, 101–102 speed principle, 45













startup, 46-47 discovering defects, 27, 82. See also testvalue principle, 44 driven development. workforce utilization, 101-102 preventing defects, 27, 82. See also test-Google Earth, 45 driven development. Google Local, 45 purpose of, 27 types of, 27 Green Book, 6 The Instructor, the Man and the Job, 234 integration Η continuous, 202-203 hack-a-thon, 152 frequent, 212 hacking versus speed, 35 interaction designers, 55, 130, 189 Hamel, Gary, 117, 124-125 interchangeable parts, 1-2 handoffs, 77-78 interchangeable people, 2-3 hangers, theft of, 125 interdepartmental barriers, 122 hardening software, 150–151 Internet age, and knowledge creation, 159 haste makes waste, 35 intrinsic rewards, 146 Heathrow, 217 Intuit help desk, BMI, 39 complete teams, 57–58 help each other, 35, 127, 129, 183 founding of, 51 Hidden Value, 146 leadership teams, 55 history of lean software development limiting complexity, 70 See Just-in-Time QuickBooks, 70 See mass production Quicken See Toyota Product Development System introduction of, 51 See Toyota Production System leadership teams, 55 H&M, 67 Quicken Rental Property Management, 57– Honda, xxiii, 55 Honeywell, 119–120 inventory. See also Just-in-Time. HTTPUnit, 150 coffee cup simulation, 10-11 hypothesis development, 171, 234–241 pull system, 10-11 rocks-and-stream metaphor, 7–8 as waste, 24 IBM AT cables, 196-198 irreversible decisions, 160 incentives ISO 9000, 124-125 applause, 210 IT departments blame, 143 accountability, 64-65 individual performance, 142 business collaboration, 62-65 performance evaluations, 141–143 cost, 68 rankings, 142–143 external customers, 62-63 incremental development, dangers of, 164 fixing, 64 incremental funding, 61 guide to the use of technology, 69 Inditex, 67, 69 versus software companies, 62-65 individual performance as incentives, 142 we-they model, 63 industrial model, 2, 5, 11 workload example, 103-104 infrastructure, outsourcing, 214-215 iterative development innovation assessment, 188-189 management, 124, 218 commitment, 186 start of, 46 example, 184 Web inspired, 233 feedback and quality, 183-190 inspections FIT (Framework for Integrated Tests), 187 dependence on, 122 implementation, 186–188 introduction, 183-184















iterative development (continued): overview, 183 planning, 186 preparation, 185–186 stories, 183–186 story-test driven development, 186 user interface variation, 189–190	JUnit, 150 Juran, J. M., 26 Just-in-Time. See also inventory. autonomation (Jidoka), 5–6 definition, 4 Green Book, 6 Just-in-Time flow, 5 maximizing local efficiencies, 8
J	mistake-proof systems, 6–7
Japan. See also Toyota; Toyota Product	nonstock production, 6
Development System; Toyota Production	rocks-and-stream metaphor, 7–8 stop-the-line culture, 5–6
System. auto industry, 4–7	zero inspection, 6–7
textile industry, 3–4	Just-in-Time commitment. See also commitment.
Java, five S's, 192	dangers of incremental development, 164
Jefferson, Thomas, 1	Do It Right the First Time, 165
Jensen, Bent, 80	example, 167–168
Jidoka (autonomation), 5–6	examples medical device interface, 162
JIFFIE, 151	pluggable interfaces, 163
job grades, 143–144 Job Instruction (JI) module, 235–236	red-eye reduction, 162–163
Job Methods (JM) module, 235–236	introduction, 159–160
Job Relations (JR) module, 235–236	irreversible decisions, 160
Johnson, Jim, 24	key decisions, 162
joined at the hip, 55	legacy systems, 166–168
joint ventures, 220–221	refactoring, 164–168
Jones, Daniel, 43	and scientific method, 154 set-based design, 160–164
journey	and waste, 164
accommodations, 233	YAGNI (You Aren't Going to Need It), 165
adopting new technologies, 230–231 automating routine tasks, 227–228, 231–232	Just-in-Time manufacturing, 4–7
centering on people, 227–228	3
corporate life expectancy, 225–227	K
Critical Chain, 232–233	Kaizen (change for the better) events, 173–175
developing a hypothesis, 234-241	Kanban, 10-11, 136, 138-139
ERP (Enterprise Resource Planning), 231	kanban cards, 10–11
future blindness, 226	Kano, Noriaki, 49–52
goal setting, 223	Kano model, 49–52
measurement, 237–241	Keiretsu, 12–13
push <i>versus</i> pull systems, 236–237 right to think, 237	Kennedy, Michael, 15 key decisions, 162
road map, 242	Keyhole, 45
schedules, 228	knowledge
Six Sigma, 229–230	creation
Theory of Constraints, 230–233	A3 reports, 157–158
thinking, 236–237	condensing knowledge, 157
tools versus results, 229–230	in the Internet age, 159
training, 234–236	keeping notebooks, 156–157
the use of technology, 227–228 JR (Job Relations) module, 235–236	lost knowledge, 155–159 principle of, 29–32
Jula, John, 54	problem definition, 152–153
junior people, 130–131, 144	at Rally Software Development, 149–152
, ,	,



















technical debt, 150	software development
tracking knowledge, 155-159	history of
theory of, 121	See lean, production
knowledge-based engineering, 15	See mass production
The Knowledge-Creating Company, 156	See Toyota Product Development
	System
L	See Toyota Production System
	overview, 17
large group improvement, 173–175	Lean Solutions, 43
large-batch software development, 71, 102	
last responsible moment, 32, 161, 185	learn-by-doing, 19
lava lamp, 140, 198	learning. See training.
leadership	legacy systems, 166–168
customer-focused organizations, 52-57	Lexus, 13
Deming's points, 122	lifecycle costs, 20, 70–71
entrepreneurial, 16, 37, 54	Liker, Jeffrey, 14
Honda, 55	limiting work to capacity, 110–111, 134
Intuit, 55	Linux security breach, example, 207–208, 211
Open Source, 209–210	Little's Law, 100–101
process, 132–133	The Living Company, 141, 225
Strong Project Leader, 54	L.L. Bean, 34
teams, 55, 132–133	local efficiencies, 8
	looms, automated, 3-4
technical, 132–133	lost knowledge, 155–159
traveling team leaders, 213	
	M
definition, xxiii	
initiatives	MacCormack, Alan, 30
first step, 153	MacGibbon, Simon, 62
initiating. See journey.	The Machine That Changed the World, 11
reasons for failure, 153	maintenance
manufacturing	cost of, 20–21
<i>versus</i> development, 14	staffing for, 79–80
overview, 11–12	management
principles, competitive advantage, 11. See	functional, 133
also seven principles.	innovation as competitive advantage, 124
production	people. See people, managing.
See also lean, software development	project, 133. See also project managers.
See also mass production	Managing the Unexpected, 9
See also Toyota Product Development	manufacturing. See also Toyota Product
System	Development System; Toyota Production
See also Toyota Production System	System.
Dell Computer, 11–13	versus development, 14
flowchart, 12	Just-in-Time, 4–7
Keiretsu, 12–13	lean, 14
knowledge-based engineering, 15	lean production, 11–12
manufacturing, 11–12	mass production, 12–13
manufacturing <i>versus</i> development, 14	video cassettes, 59
operations, 11–12	mapping value streams. See value streams.
product development, 13–15	maps, Google, 45
Southwest Airlines, 11–12	Marick, Brian, 166, 199
supply chain, 12–13	market research, 56, 62–63
Toyota <i>versus</i> other vehicle manufacturers,	market share, 61, 241
13	Martens, Ryan, 149













mass production See also lean, production See also Toyota Product Development System See also Toyota Production System American auto industry, 2–3 American System of Manufacture, 1 Ford Motor Company, 2-3 General Motors, 2–3 interchangeable parts, 1–2 interchangeable people, 2–3 Japanese auto industry, 4–7 Japanese textiles, 3-4 Just-in-Time manufacturing, 4–7 and lean manufacturing, 12-13 maximizing local efficiencies, 8 McAfee, Andrew, 69 McCabe Cyclomatic Complexity Index, 194-195 Measure UP, 40-41 measurements customer satisfaction, 241 cycle time, 238-240 decreasing number of, 40-41 dysfunctional, 238 improving the wrong ones, 237 Measure UP, 40-41 net promoter score, 241 optimize by decomposition, 40-41 raising levels, 40-41 reducing the number of, 238 ROI (return on investment), 240–241 Sloan, Alfred P., 40–41 Sloan's metrics, 40-41 statistical process control, 120-122 medical device interface example, 162 Meszaros, Gerard, 167 MetaScrum meeting, xvii metrics. See measurements. Microsoft, respect for people, 36 Miller, Lynn, 55, 189 mindfulness, 9 mind-meld, 50 minimum useful feature sets, 71–72 Minoura, Teruyuki, 236 mistake-proofing, 6-7, 196-198 money, as incentive, 145-146 Muda (waste), xix Mugridge, Rick, 187 Mulally, Alan, 118, 123, 140 multitasking, causing waste, 78–80 Mura (stress), xix Muri (bottlenecks), xix

Murphy's Law, 59-60 myths finishing the code, 79 haste makes waste, 35 one best way, 37-38 optimize by decomposition, 40-41 planning is commitment, 33 predictable outcomes, 31-32 specifications reduce waste, 24-25 testing to find defects, 28–29

National Center for Manufacturing Sciences (NCMS), 13 nested synchronization, 203-204 net promoter score, 241 New United Motor Manufacturing Incorporated (NUMMI), 226 newspaper, online subscription, 50 no partial credit, 188 no secrets, 118 Nonaka, Ikujiro, 156 nonfunctional requirements, testing, 201 nonstock production, 6 non-value-added waste, 23, 83 Norwegian Computer Society, 218-219 Norwegian University of Science and Technology (NTNU), 218-219 notebooks, keeping, 156–157 NS minivan, 56 numerical quotas, 123

O

Ohno, Taiichi introduction, 5-6 planning, 33 value streams, 83 waste, 23–25, 75 on the job training, 234–236 one best way, 2, 37-38 one click build, 198 Oobeya, 213 Open Source chief engineer approach, 54 leadership, 54 reviews, 196 software example, 209-210 Strong Project Leader, 54 operations, lean, 11-12 optimize by decomposition, 40-41 optimize the whole, principle of, 38-41













options-based development, 135	global teams, 212
ordinary employees, 117, 227	global work groups, 212
O'Reilly, Charles, 146	joint ventures, 220–221
organizational boundaries. See boundaries,	leaders, 209–210
organizational.	Oobeya, 213
organizing a workspace, 190–192	outsourcing
organizing work, 138–139	basic principles, 216–217
outsourcing	BMI call center, 215
basic principles, 216–217	Boeing, 216–217
BMI call center, 215	development, 216–217
Boeing, 216–217	
	infrastructure, 214–215
competitive advantage, 215–216	introduction, 214
conflict of interest, 215	Procter & Gamble, 216–217
development, 216–217	Toyota, 216–217
infrastructure, 214–215	transactions, 215
introduction, 214	proxies, 213
Procter & Gamble, 216–217	rotating people, 212
Toyota, 216–217	synergy, 207–217
transactions, 215	traveling team leaders, 213
overproduction, 25, 75	war room, 213
overtime, 110–111	PatientKeeper
,	cycle time, 97–98
P	delivery speed, 95–98
_	development teams, 97
Page, Larry, 46	introduction of Scrum, xvii
page rank system, Google, 48	limiting complexity, 71
pairing, 195–196	
Pareto analysis, 26	limiting work to capacity, 134
partially done work, 74–75	product managers, 97
partners. See also teams.	release schedules, 97
committers, 209–210	PBS documentary, 119
contracts	PDCA (plan, do, check, act), 121, 154–155
BAA airport management, 217–218, 220–	people, managing
221	andon, 139–140
Norwegian Computer Society, 218-219	under the bell curve, 130
NTNU (Norwegian University of Science	Boeing 777 project, 117–120, 140
and Technology), 218–219	causes of low quality and productivity, 121
PS 2000, 218–219	centering on people, 227–228
purpose of, 217	choosing suppliers, 122
	compensation
relational, 219–221	alternatives to money, 145–146
T5 Agreement, 217–218	annual raises, 144
Deming point 12, 210	balanced scorecards, 144
eliminating barriers, 210	bonuses, 145, 146
equality of, 213	promotion systems, 143–144
examples	
3M, 213–214	reward basis, 144–145
Boeing 787 Dreamliner, 210	span of influence <i>versus</i> span of control,
Linux security breach, 207–208, 211	144–145
Open Source software, 209–210	dashboards, 136, 140–141
Procter & Gamble, 210	Deming Cycle, 121
exchanging tests, 212	Deming on, 120–123
frequent integration, 212	dependence on inspection, 122
global networks, 210–214	fear, 122













people, managing (continued): incentives individual performance, 142 performance evaluations, 141–143 rankings, 142–143 inherent system variation, 121 interdepartmental barriers, 122 job grades, 143-144 junior people, 130–131, 144 kanban, 136, 138-139 leadership, 122 numerical quotas, 123 Google ordinary employees, 117, 227 organizing work, 138-139 PBS documentary, 119 PDCA (plan, do, check, act), 121, 154–155 pride of workmanship, 123 projects versus products, 62 psychology, 122 rotating assignments, 212 scientific method, 121 self-directing work, 137–141 sharing early and often, 118 slogans, exhortations, and targets, 123 stop-the-line culture, 139-140 Prius, 21 synergy, 121 System of Profound Knowledge, 121 testing early, failing fast, 118–119 theory of knowledge, 121 training, 122, 123, 129 trust, 125 visible signals, 139–140 visual workspace, 136-141 wall charts, 140 why programs fail, 124-125 Working Together program, 118–120 performance evaluations as incentives, 141–143 personnel. See partners; people; teams. PERT (Program Evaluation and Review Technique), 179 Pfeffer, Jeffrey, 146 pilot stage, 48 P&L (profit and loss) model, 240 processes plan, do, check, act (PDCA), 121, 154-155 plan-driven methods, 33 planning as commitment, 33 iterative development, 186 Taiichi Ohno on, 33 pluggable interfaces example, 163 Polaris program, 177–182 policies. See practices; principles.

Post-it Notes, 139 practices. See also principles. definition, 19 for successful software development, 30 predictable outcomes, 31–32 Price, Jerry, 125 pricing structure, complexity example, 72–73 pride of workmanship, 123 principles. See also practices. continuous improvement, 38 definition, 19 democracy principle, 45 excellence principle, 45 product development principles, 44-45 speed principle, 45 value principle, 44 lean software development. See seven principles. learn-by-doing, 19 of outsourcing, 216-217 software development, 20–21 understand-before-doing, 19 prioritizing features, 71–72 problem solving analyzing the situation, 169 defining the problem, 152–153, 169 disciplined approach, 169–172 experimentation, 171-172 first rule, 168 follow up, 172 hypothesis generation, 171 introduction, 168 Kaizen (change for the better) events, 173large group improvement, 173–175 scientific method, 154, 169–172 standardization, 172 verifying results, 172 process cycle efficiency, 85-86, 90-92, 108 process leadership, 132–133 availability, 98 average time, calculating, 100-101 capable, 98 minimizing elements, 105–107 minimizing size, 107-108 quality measurement, 99 robust, 177 too big, 107-108 too many things, 105-107













Procter & Gamble, 51, 210, 216-217	Q
product development, lean, 13-15	QA (Quality Assurance), 89, 96
Product Development for the Lean Enterprise,	QFD (quality function deployment) analysis, 56
15	quality
Product Development Performance, 13, 52	building in, principle of, 25–29
product managers, 133	change tolerance, 182
product owners, 133	discipline
productivity, 28	automating routine tasks, 197–198
products	code reviews, 194–195
concept stage, 46	configuration management, 201–202
development. See software development;	continuous integration, 202–203
Toyota Product Development System;	five S's, 190–192
Toyota Production System.	merging subsystems, 203–204
versus projects, 60–63	mistake-proofing, 196–198
specifications	nested synchronization, 203–204
basis for acceptance tests, 150	Open Source reviews, 196
waste reduction, 24–25	organizing a workspace, 190–192
profit, definition, 152	pairing, 195–196
profit and loss (P&L) model, 240	shine (seiso), 191–192
profitability, 61, 122, 241–242	sort (seiri), 191–192
Program Evaluation and Review Technique	standardize (seiketsu), 191–192
(PERT), 179	standards for software development, 193–
programmer tests. See unit tests.	196
programmers. See partners; people; teams.	sustain (shitsuke), 191–192
project managers, 42, 127, 133, 237. See also	systematize (seiton), 191–192
management.	test-driven development, 198–201
projects	divisible systems architecture, 182
average process time, calculating, 100–101	iterative development
average speed, 99–100	assessment, 188–189
cycle time, 98–99	commitment, 186
dividing work into stories, 99	example, 184
expediting, 98	FIT (Framework for Integrated Tests), 187
measuring, 99	implementation, 186–188
PatientKeeper delivery cycle, 95–98	introduction, 183–184
process availability, 98	overview, 183
process capability, 98	planning, 186
versus products, 60–63	preparation, 185–186
red flags, 98	stories, 183–186
setting upper limits, 99	story-test driven development, 186
setting upper size limits, 99	user interface variation, 189–190
time delays, 98–99	robust development processes, 177
promotion systems as incentives, 143–144	role of feedback
property tests, 201	architecture, 182
Proulx, Tom, 55	iterative development, 183–190
proxies, 213	Polaris program, 177–182
PS 2000 contract, 218–219	release planning, 179–181
psychology, 122	Quality Assurance (QA), 89, 96
pull scheduling, example, 112–113	quality function deployment (QFD) analysis, 56
pull systems, 10–11, 236–237	"Quality With a Name," 20
push systems, 236–237	queuing theory. See also speed.
	average process time, calculating, 100–101 cascading queues, 113–114











queuing theory (continued): cycle time reduction establishing a cadence, 108-109 evening out work arrival, 103–105 limiting work to capacity, 110–111 minimizing process elements, 105-107 minimizing process size, 107–108 pull scheduling, 112-114 examples airport check-in desk, 110 asynchronous cadence, 109 customer service, 111-112 doctor's appointments, 104-105 IT workload, 103-104 pull scheduling, 112-113 release cycles, 107–108 a seven year list, 106-107 thrashing, 111–112 Google, 101–102 Little's Law, 100-101 system stability, 101-102 utilization, 101–102 variation, 101-102 QuickBooks, 70 Quicken Rental Property Management, 57-58

R

raises as incentives, 144 Rally Software Development, 149–152 ranking people, 128, 142-143 Raymond, Eric, 54 red-eye reduction example, 162-163 refactoring, 164–168 Reichheld, Fred, 241 relational contracts, 219-221 relearning, 76 release cycles, example, 107-108 release planning, 179-181 remote teams, 212–213 repeatable reliable cycle time, 238 requirements churn, 24, 91 nonfunctional, 182, 201 overloading, 25 SRS (Software Requirements Specifications), 75 stale, 74 test specs, 82 timing assumptions, 233 too early, 24, 91 respect for people, 3, 36–38 response time by category, 84

at peak capacity, 101 queue length, 172 reliability, 98 testing, 201 responsibility, 56–57 responsibility-based planning and control, 133retrospectives, 236 return on investment (ROI), 41, 240-241 reversible decisions, 32 rewards. See also compensation; incentives. basis for, 144-145 intrinsic, 146 right to think, 237 risk contracting away, 218 custom software development, 181 partially done work, 24 refactoring, 164 river companies, 141 robust development processes, 177 rocks-and-stream metaphor, 7–8 Rogers, Paul, 57 root causes failure of lean initiatives, 153 group improvement failure, 174 low quality and productivity, 121, 123–124 of problems, 121, 123-124 technical debt, 150 waste, 67 rotating people, 212

S

safety considerations, stop-the-line culture, 9 sales, engineering, development (SED) system, Sapolsky, Harvey, 179 satisfaction, customer, 49-52, 241 schedules inventory. See Just-in-Time. Kanban, 10-11 PatientKeeper releases, 97 philosophy of, 228 slipping dates, 133-134 and teams, 134, 135 Schnaith, Kent, 192 Schwaber, Ken, xvii scientific method Deming Cycle, 121 Just-in-Time commitment, 154 managing people, 121 problem solving, 154, 169–172

steps of, 154













stop-the-line culture, 154	partially done work, 74–75
Toyoda, Kiichiro, 154	relearning, 76
Toyoda, Sakichi, 154	task switching, 78-80
Toyota Production System, 154	seven year list, example, 106–107
scope bloat, 25	shared leadership, 56
scope control, 25	sharing early and often, 118
Scrum	Shewhart Cycle, 121
bottleneck elimination, xix	Shimmings, Ian, 41
creation of, xvii-xviii	shine (seiso), 191–192
definition, 28	Shingo, Shigeo
quality improvement, 28	introduction, 6–7
stress avoidance, xix	purpose of inspections, 82
Type A, xvii	seven wastes, 73
Type B, xvii	types of inspections, 27
Type C, xvii	ship builders, training, 234–236
waste elimination, xix	shitsuke (sustain), 191–192
winning companies, xvii	Shook, Jim, 35
winning product portfolio, xvii	Shore, Jim, 20
winning teams, xvii	Sienna minivan, 53–55
Scrum Product Owners, 133	Silicon Valley Product Group, 53
ScrumMasters, 133	silos, 40, 131
Sears, 34	simulation, kanban cards, 10
SED (sales, engineering, development) system,	single point of responsibility, 65
55	Six Sigma, 124, 229–230
seiketsu (standardize), 191–192	slack, 15, 88, 102, 112, 134
seiri (sort), 191–192	slipping dates, 133–134
seiso (shine), 191–192	Sloan, Alfred P., 2, 40–41
seiton (systematize), 191–192	slogans as incentives, 123
self-directing work, 137–141	small batches, 15, 74, 101–102, 196
self-organization, 17, 19, 97	Smalley, Art, 153
set-based design, 160–164	Smith, Levering, 178
seven principles	Sobek, Durwood, 53
building quality in, 25–29	software
create knowledge, 29–32	cost of maintenance, 20–21
defer commitment, 32–33	development timeline, 20
deliver fast, 34–35	difficult to change. <i>See</i> legacy systems.
eliminate waste, 23–25	embedded, definition, 20
myths haste makes waste 35	enterprise, definition, 20
haste makes waste, 35	legacy, 166–168
one best way, 37–38	structure of. See architecture, software.
optimize by decomposition, 40–41	software companies <i>versus</i> internal IT, 62–65 software development
planning is commitment, 33	
predictable outcomes, 31–32	capable processes, 98
specifications reduce waste, 24–25	concurrent, 182 defect queues, 25–26
testing to find defects, 28–29	
optimize the whole, 38–41	detailed design, 29–30
respect people, 36–38	deterministic school, 21
seven wastes. See also waste.	empirical school, 21
defects, 81–82	handling changes. <i>See</i> change, management.
delays, 80–81	large-batch approach, 71, 102
extra features, 75	outsourcing, 216–217
handoffs, 77–78	plan-driven methods, 33













software development (continued): principles of. See principles; seven principles. process quality measurement, 99 speed, competitive advantage, 35 speed versus hacking, 35 systematic learning, 31 waterfall model, 22, 29-30 software development, custom systems accountability, 64-65 beginning/end criteria, 62 change requests, 62 funding profiles, 61 IT departments accountability, 64-65 fixing, 64 versus software companies, 62–65 we-they model, 63 IT—business collaboration, 62–65 products *versus* projects, 60–63 software companies versus internal IT, 62-65 staffing, 62 we-they model, 63 Software Requirements Specifications (SRS), 75 sort (seiri), 191-192 Southwest Airlines, 11–12 span of influence *versus* span of control, 144– 145 specialists in teams, 130–131 specification-by-example, 200 specifications, 24–25, 150 speed. See also deliver fast; queuing theory. average projects, 99 cycle time, 98–99 dividing work into stories, 99 expediting, 98 versus hacking, 35 measuring, 99 PatientKeeper delivery cycle, 95–98 principle of, 45 process availability, 98 process capability, 98 red flags, 98 setting upper limits, 99 time delays, 98-99 unique projects, 100 Spolsky, Joel, 36 Spring, 150 Sprints, at PatientKeeper, xvii SRS (Software Requirements Specifications), 75 staffing. See partners; people; teams. Stalk, George, 5, 35 standardization, problem solving, 172

standardize (seiketsu), 191-192 standards for software development, 193-196 statistical process control, 120-122 stealing hangers, 125 stop-the-line culture andon, 139-140 definition, 5–6 safety considerations, 9 and scientific method, 154 stories dividing work into, 99 iterative development, 183-186 no partial credit, 188 story tests, 200. See also acceptance tests. story-test driven development, 186 strangling legacy code, 167 stress (Mura), xix stress avoidance, xix Strong Project Leader, 54 suggestion systems, 236 supervisors. See people, managing. suppliers, choosing, 122, 123 supply chain, lean, 12–13 sustain (shitsuke), 191-192 Sutcliffe, Kathleen M., 9 Sutherland, Jeff, 71, 96 synchronization, nested, 203-204 synergy, 121, 207-217 System of Profound Knowledge, 121 system stability and queuing theory, 101-102 system variation, 121 systematic learning, 31 systematize (seiton), 191–192 systems design stage, 47

T

T5 Agreement, 217-218 tacit knowledge, 14, 31, 77-78, 156-157 Takeuchi, Hirotaka, 156 target costs, 180, 218-219, 221 targets as incentives, 123 task switching, 78–80 Taxonomy of Problem Management Activities, Taylor, Frederick Winslow, 2, 37, 227 TDD (test-driven development). See test-driven development. teachers. See training. teams. See also partners. barriers to, 128 champions, 133 characteristics of, 126-127













chartering, 241	technical leadership, 132-133
coaches, 133	technical success, 145
co-located, 211, 213	technical writers, 75, 130–131
complete, 57–60	test early, fail fast, 118–119
cross-functional, 56, 64, 78, 122	test harness
dependencies, 135	acceptance tests, 202
design/build, 118, 123, 133	benefits of, 82
development	legacy systems, 166–167
3M, 56–60	schedule, 27
capacity, 99	unit tests, 200
champions, 132	usability tests, 201
DFSS (Design for Six Sigma), 229	user interface, 151
error prevention, 82	test-and-fix churn, 24
expertise, 129–130, 212	test-driven development (TDD)
goal of, 240	exploratory tests, 201
incentives, 123	productivity, 28
interaction designers, 189	property tests, 201
joined at the hip, 55	purpose of, 199
maintenance duties, 79	story tests, 200
measurements, 237	types of tests, 199
pride in workmanship, 210	unit tests, 200
process improvement, 31	usability tests, 201
pull scheduling, 112–114	testing
rewards, 145	3D modeling, 118
set-based concurrent engineering, 16	automating, 82
size, and technical debt, 153	Boeing 777, 118–120
expertise, 129–131	business intent, 200
global, 212	design intent, 200
Honda, 55	to find defects, 28–29. <i>See also</i> test-driven
versus individual efforts, 126	development.
Intuit, 55, 57–58	nonfunctional requirements, 201
leadership, 55, 132–133	testing early, failing fast, 118–119
limiting work to capacity, 134	too late, 88, 91
organizational boundaries, 214	user interface, 150–151, 201
product managers, 133	verification, role of, 29
Quicken, 55	testing early, failing fast, 118-119
ranking systems, 128	tests
remote, 212–213	acceptance, 150, 186
responsibility-based planning and control,	acceptance-test-driven development, 186
133–135	exchanging, 212
schedules, 134, 135	programmer. See unit tests.
Scrum Product Owners, 133	story-test driven development, 186
ScrumMasters, 133	unit, 200
silos, 131	usability, 21
slipping dates, 133–134	textile industry, Japan, 3-4
specialists, 130–131	Theory of Constraints, 230–233
variation, 135	theory of knowledge, 121
winning, xvii	thinking, 236–237
work breakdown structure, 135	thinking tools, 21–22, 195
<i>versus</i> workgroups, 126–127, 212	thrashing, example, 111–112
Teamwork is the key, 56–57	time, competing on the basis of, 34
technical debt, 150	timebox, 32, 181
•	











timelines. See value streams. too many things in processes, 105-107 too much work. See limiting work to capacity. tools *versus* results, 229–230 towering technical competence...., 129 Toyoda, Eiji, 5, 226 Toyoda, Kiichiro incentives, 141 introduction, 4 scientific method, 154 tracking knowledge, 155 Toyoda, Sakichi evolutionary thinking, 226-227 incentives, 141 introduction, 3 scientific method, 154 tracking knowledge, 155 Toyota chief engineer, 53-55 competitive advantage, 224 fire at Aisin plant, 208-209, 211 genchi-genbutsu (go, see, confirm), 54 versus other vehicle manufacturers, 13 outsourcing, 216-217 problem definition, 152-153 product delivery deadlines, 161 profits, xxiii responsibility, 56–57 responsibility-based planning and control, 133-135 set-based design, 161 Sienna minivan, 53–55 Smart Car initiative, 224–225 Teamwork is the key..., 56–57 towering technical competence..., 129 training new engineers, 129 Toyota Product Development System See also Just-in-Time manufacturing See also mass production See also Toyota Production System cornerstone elements, 16 entrepreneurial leadership, 16 expert engineering workforce, 16 respect for people, 36-37 responsibility-based planning and control, 16 set-based concurrent engineering, 16 software development philosophy, 21 study of, 15 Toyota Production System See also Just-in-Time manufacturing See also mass production See also Toyota Product Development System

automated looms, 3 autonomation (Jidoka), 5-6 detecting abnormalities. See autonomation (Jidoka); stop-the-line culture. goals, 152–153 Japanese auto industry, 4–7 Just-in-Time flow, 4-5 overview, 4-7 push versus pull systems, 236-237 scientific method, 154 versus Six Sigma, 229-230 thinking, 236-237 value streams, 83 Toyota Production System, 5 The Toyota Way, 14 traceability, 75, 199 tracking knowledge, 155-159 tradeoffs, 41, 158, 241 training Allen's steps, 234-236 Deming's points, 122, 123 on the job, 234–236 Job Instruction (JI) module, 235–236 Job Methods (JM) module, 235–236 Job Relations (JR) module, 235-236 new engineers, 129 ship builders, 234–236 TWI (Training Within Industry), 235–236 vocational education, 234-236 Training Within Industry (TWI), 235-236 transactions, outsourcing, 215 traveling team leaders, 213 trust, 125 Turner, Richard, 33 Type A Scrum, xvii Type B Scrum, xvii Type C Scrum, xvii U The Ultimate Question, 241 uncoded documentation, waste, 74 undeployed code, waste, 75 understand-before-doing, 19 undocumented code, waste, 75 unit tests, 200 United Airlines, 117–118

United Kingdom, 41, 193, 217

doctor's appointments, 104

invention of interchangeable parts, 1–3

United States

3M tour, 213

Deming and, 121













liens registry, 231	mapping, 83–84
Toyota manufacturing, 216, 226	owner identification, 84–85
Toyota moves to, 12	preparation, 83–84
unsynchronized code, waste, 74	start/stop points, 84
untested code, waste, 74	waste diagnosis, 91
unused documentation, waste, 77	Van Schooenderwoert, Nancy, 27
US War Production Board, 235	variation
usability tests, 201	inherent in the system, 121
used car sales, 41	and queuing theory, 101-102
user interface	and utilization, 101–114
competitive advantage, 189	variation in teams, 135
iterative design, 189–190	verification, and long release cycles, 107–108
testing, 150–151, 201	verifying results of problem solving, 172
variation, 189–190	video cassettes, manufacturing, 59
utilization	visible signals, 139–140
and cycle time, 102, 244	vision, 16
full, 88	visual workspace, 136–141
Google workforce, 101–102	"vital few and trivial many" rule, 26
and queuing theory, 101–102	vocational education, 234–236
and variation, 101–114	voice of the customer, 53, 229
una variation, 101 111	volunteers, 54, 208–210
V	voiditeers, 5 1, 200 210
value	\mathbf{W}
customer-focused organizations	waiting. See delays.
champions, 52–57	Wake, Bill, 165
chief engineer, 53–55	wall charts, 140
complete teams, 57–60	war room, 213
decision making, 57	waste. See also seven wastes.
designing for manufacturability, 58–59	80/20 rule, 25–26
designing for operations, 58–59	anticipating, 76
development goal, 55	biggest source of, 24–25
facilitating information flow, 52–60	churn, 24
leadership, 52–57	complexity and, 67, 69–73
leadership teams, 55	diagnosing. See value streams.
Murphy's Law, 59–60	elimination
responsibility, 56–57	principle of, 23–25
shared leadership, 56	reducing by specification, 24–25
What can go wrong, will go wrong, 59–60	Taiichi Ohno on, 23–25
customers	extra features, 24–25
delighting, 49–52. See also Google.	inventory as, 24
focus on the job, 51–52	Just-in-Time commitment, 164
Kano model, 49–52	lost knowledge, 76
needs, 43	Muda, xix
satisfaction, 49–52	multitasking, 78–80
understanding, 50	non-value-added, 23, 83
value principle, 44	partially done software, 24
value streams	recognizing, 23. See also value streams.
churn, 91	requirements churn, 24
delays, 91	root cause, 67
examples, 85–91	test-and-fix churn, 24
for future processes, 92	uncoded documentation, 74
keeping it simple, 85	undeployed code, 75













waste (continued): undocumented code, 75 unsynchronized code, 74 untested code, 74 unused documentation, 77 "vital few and trivial many" rule, 26 waste (Muda), xix waterfall development model, 22, 29-30 Weick, Karl E., 9 Welch, Jack, 173 we-they model, 63 What can go wrong, will go wrong, 59-60 "When IT's Customers Are External," 62-63 Whitney, Eli, 1 Who has the D?, 57 Wild, Werner, 159 winning companies, xvii winning product portfolio, xvii winning teams, xvii

Wolf, Bob, 208 Womack, James, 43 work breakdown structure, 135 workers. See partners; people; teams. workgroups, 126-127, 212 Working Effectively With Legacy Code, 167 Working Together program, 118-120 Workout, 173-175 write less code, 29, 67-73

Y

YAGNI (You Aren't Going to Need It), 165 Yamada, Kosaku, 13 Yokoya, Yuji, 53-55

\mathbf{Z}

Zara, 67-68 zero inspection, 6-7







