

About the Author



During his 33-year show business career, **Jerry Hofmann** has become an award-winning theatrical actor, TV and film editor, writer, director, and producer.

His show business career began when he was 5. He was a singer, dancer, pianist, and actor. He was performing professionally by the time he was 18. For the next 10 years, he wrote, directed, and performed in more than 2,000 live sold-out theatrical performances that he coproduced with his wife of now 29 years.

In 1978, Hofmann and his wife moved from Colorado to Los Angeles. There, he began his odyssey in video production, selling equipment for the largest color broadcast equipment VAR in LA. His territory was Burbank and Hollywood. This experience gave him valuable insight into new methods of telling stories with mass communication technologies.

He founded his first television production company in Los Angeles in 1983. During the next eight years, he produced hundreds of TV commercials and industrial films. His clients ranged from Fortune 500 companies to Hollywood studios and advertising agencies.

In 1989, Hofmann obtained one of the first Avid nonlinear disk-based editors in Los Angeles and became a pioneer in the technology. He has been a beta tester for Avid Technology over the years, helping them develop one of the world's premier nonlinear editing solutions.

In 1993, he relocated to Colorado to raise his growing family. He edited the only feature film shot there that year and freelanced as an Avid editor, director, and producer along the front range of the Rockies. He has produced and directed more than 600 projects and has edited many more.

In 1999, Hofmann started teaching part-time at the Colorado Film and Video Instructional Studios, a facility used by the University of Colorado and Aurora Community College. There are 18 Final Cut Pro bays in his classroom and another 24 nonlinear editing bays in the facility. At CFVI, he has post-supervised hundreds of short films produced by his students.

Currently, he has his own company, jlh productions, and he is a partner in Bat-Mann Productions, both located in Denver, Colorado.

Hofmann is a team leader in the Final Cut Pro forum at www.creativecow.net. He also is a designated helper in Apple Computer's Final Cut Pro discussion group and is a frequent visitor at 2-Pop's discussion groups.

He received a BA in theater and a BA in communications (with emphasis on TV and film production) from the University of Denver.